



Board of County Commissioners

For Immediate Release
April 22, 2010

News Release

Issued by Bernalillo County
Community Services Division
Contact: Breanna Anderson
Office: 505.468.7344
Cell: 505.414.0485

Bernalillo County to Enhance the Historic Character of Bridge Boulevard

BERNALILLO COUNTY- We've all heard the saying "image is everything," now Bernalillo County Commissioner Art De La Cruz and the Planning Department are teaming up to make sure the image projected by Bridge Boulevard is up to par. Thursday, April 22nd at 6pm Bernalillo County will host the first in a series of public meetings to address a beautification plan for the Bridge Boulevard. The needed makeover will entail a variety of elements including- signage, lighting, walls, fences, vegetation, and architectural design.

"Bridge Boulevard is a historic road that serves as a main entrance to the South Valley, therefore it has the potential set a tone and project character for the entire community," says Commissioner Art De La Cruz. "I am eager to receive feedback from local families and business owners who work and live in the vicinity."

The meeting will go from 6pm to 8pm at the South Valley Economic Development Center on 318 Isleta Boulevard SW. Local residents are encouraged to attend.

###